



Dan Fleetcroft
Engineering Design Director
Performance Engineered Solutions (PES) Ltd

Trustee of the Sheffield UTC MAT

Chair of UTC Sheffield City Centre Local Governing Body

Member of the Resources Committee

Link Governor for Engineering

Pecuniary Interests		Director Performance Engineered Solutions Ltd
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Personal Profile:

Dan Fleetcroft is co-owner of Performance Engineered Solutions (PES) Ltd and responsible for the technical operations of the business. He is a qualified aerospace engineer with over 20 years' industrial experience. He started his career at Ferrari's Formula-One team under then technical director, and legendary F1 engineer, John Barnard. Dan worked with John for 15 years within multiple F1 teams, Kenny Roberts' MotoGP team and B3 Technologies Ltd. At B3 Technologies Dan delivered solutions across multiple sectors including aerospace, automotive, defence, Olympic sport, elite sports products, medical, marine and consumer products.

His extensive experience in design, simulation and testing, materials and manufacturing technologies provide a wealth of knowledge to support PES's capability. Dan is also a contributor to F1 Monitor & Race Engine Technology Magazine and is a Director and Chair of Governors at Sheffield's City University Technical College (UTC). Dan has specialist skills in reverse engineering, light weighting, performance optimisation, product development and problem solving.

Dan's skills are:

- Problem Solving
- Innovative
- Project Management
- Mentoring
- People Management and Development
- Planning and Budgeting
- Presenting
- Business Strategy
- Communication