



Dave Cates
Trustee, The Sheffield UTC Academy Trust

Personal Profile:

Dave is an experienced and award-winning technology consultant and entrepreneur. Having moved to Sheffield in 1997 to study electronic and electrical engineering at The University of Sheffield, he has stayed and set up home here in his adopted city. Dave graduated as a specialist in broadcast engineering and worked for BT Laboratories and designed and delivered one of the first automated digital audio desks for the BBC.

He has been Managing Director of Redemption Media for over 12 years - a technology consultancy working with a wide range of clients, from start-ups and scale-ups through to large multinationals across diverse sectors such as retail, pharmaceutical, education and publishing. During the past few years Dave has also launched several start-ups and now consults at board level with a range of companies advising on technology and business strategy.

Dave has been a leader in the tech sector in Sheffield and nationally for many years, championing the growth of the sector and the potential it has to create high paid, high skilled robust jobs for the future. As an active member of Sheffield Digital he has helped influence local and national policy on related matters and has frequently employed recent graduates to invest in them and their skills.

Dave is passionate about education and ensuring the next generation has a solid foundation and the skills to achieve well in life, whatever they wish to do. As Chair of Governors at Oughtibridge Primary for 7 years he helped it reach the top 100 nationally and recently established Peak Edge Multi-Academy Trust with the six 'family of schools' Primaries that feed into Bradfield Secondary School. Dave is also a National Leader of Governance and as such helps support schools across Sheffield to develop and improve.

Skills:

Vision and strategy development
Financial planning
Governance
Technology
Leadership recruitment and development
Mentoring
Policy
Capital project planning and delivery